

MULTIPLE DISCIPLINES

POLESTAR GLOBAL DESIGN CONTEST

DEADLINE

27 JUL 2020

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
6 Jul 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Polestar has launched a new and unique design contest geared to inspire and promote automotive creativity.

The contest brief asks entrants with designing a new type of vehicle that stretches the boundaries of imagination without entering the realms of fantasy. Looking ahead 20 years it could be a car or it could be something else. It might be serious or fun. Whatever it is, it should express an exciting vision of the future that helps accelerate the uncompromising shift to sustainability.

Polestar will provide full design support for submissions that qualify for the latter stages of the contest, with remote coaching and guidance from Polestar's designers and Maximilian Missoni, Head of Design. The winning designs will come to life with the help of Polestar as a 1/5 model to be shown at a Polestar design exhibition later in the year.

There is no entry fee.

ELIGIBILITY

Open worldwide to all professional and student designers over the age of 18.

PRIZE

Five professional and five student designers, chosen from the shortlisted group, will receive digital modelling support from Polestar Design and/or its affiliates, have their designs displayed during the Polestar Design Exhibition, and have them posted and shared via Polestars digital channels.

One professional and one student designer will have their designs produced as a 1/5 scale hard model by Polestar. These hard models will be the centrepieces for the Polestar Design Exhibition, which the winners will attend as guests of honour, with accommodations and transportation costs taken care of.