

GRAPHIC DESIGN

PINUP 2014 DESIGN COMPETITION

DEADLINE

09 JUN 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 May 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Do you have a studio project that was exceptional? Have you experimented with 3d printing? Do you have un-built work worthy of being awarded?

Pinup 2014 invites students and young professionals from all over the world to submit a collection of their studio, 3d printed or un-built work comprised of up to three digital images. By submitting your work, they invite you to share your voice with the collective intelligence of a community of visual thinkers.

There are two main categories:

• Future Voices (students only) • Emerging Talent (young professionals or enthusiasts)

The proliferation of device culture, social networking, and cloud technology are changing the way we create, and connect on a daily basis. For design, this means that technology is not only transforming the process of production, but also the processes through which we share, critique, and organize ourselves around the work we do.

The competition is first and foremost an experiment in distributed intelligence.

By leveraging the "wisdom of crowds" every entrant can see and understand how his or her work is experienced by others. It has been predicted that in 2020, there will be 50 billion mobile internet connections worldwide, the equivalent of seven devices per person. Thus, this competition is not simply about the existence of technology, but rather why and how we harness it as designers.

The competition poses the following questions: What are the aspirations by which we evaluate design today? In an increasingly networked culture, what makes a project capable of cutting through the virtual noise, and starting a new conversation? How do evolving forms of media affect the way in which your message reaches its destination? What is your message?

The competition challenges you to confront the world with your work. By sending it out into the field you will test yourself and your projects. You are the designer, the curator and the critic.

Pinup 2014 was assembled by designers, professors and students as a means to publically promote the research, exploration and investigation currently happening in academia and amongst today’s emerging talent.

There is no entry fee.

ELIGIBILITY

Future Voices aims to discover upcoming design voices within academia. To be eligible, students must currently be under-graduate or post-graduate students at universities or tertiary institutions. (Tertiary institutions include: junior colleges, colleges of technology, and other relevant vocational schools.)

Emerging Talent is oriented to all young professionals and upcoming practices. To be eligible, young professionals must be 40 years of age or under if submitting as an individual. If the work was completed by practice, then the practice must be 15 years old or younger.

PRIZE

For each category there will be a winner selected from the finalists.

Moreover, this year Pinup2014 will give a separate recognition to the projects that explore excellence in 3d Printing amongst today's young talent.