PHOTOGRAPHY

PINK LADY FOOD PHOTOGRAPHER OF THE YEAR 2016

DEADLINE

07 FEB 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
13 Jul 2015	£25 (APPROX	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Pink Lady Food Photographer of the Year is an international contest inspired by the proliferation of wonderful food photography in a huge variety of applications. From eye-catching advertising hoardings, to sumptuous editorial features, from tempting food packaging to daily blogs. The Awards celebrate this magnificent diversity in what is truly, the stuff of life.

The Awards seek to single out not only technical skill, but originality of treatment and a real sense of connection with the subject matter whatever it may be. Whether simply an apple on a plate, a cake of spun sugar, a baker covered in flour at four in the morning, or a pot simmering on an open fire in the African bush.

The competition is open to professional and amateur alike, in a search for the very best depictions of this marvellously varied subject of food, which unites us all.

Entries must be digital files. Scans of transparencies and negatives are also accepted. For the initial entry into the competition, images must be submitted as JPEG files (jpg or jpeg) and should be no more than 1MB (if your work is shortlisted you must be able to supply a high resolution file).

The copyright in all images submitted to the awards will remain with the entrant who will be credited in accordance with the terms and conditions.

Entry fee: £25 (approx. 38 USD) is required per adult entrant and allows up to 5 entries. Further entries may be submitted at an additional fee of £5 (approx. 7 USD) per entry.

ELIGIBILITY

Open to professionals and amateurs alike across the world. No image which has already won a photographic competition can be entered.

PRIZE

You can win £5,000 (approx. 7,700 USD) and the title of Pink Lady Food Photographer of the Year 2016 for your outstanding achievement.

In addition to the £5,000 prize, as the winner you will get a dedicated press release promoting your winning image to all national media and photographer/food press, so you will see all your hard work and creativity published and credited in all media made available to the organisers both on and off line to millions of readers and viewers.

Moreover, short-listed entrants will have the opportunity to see their work displayed in the Mall Galleries, London SW1 in the spring of 2016 in a four-day, open-to-the-public exhibition giving your work free high profile exposure.