

GRAPHIC DESIGN

PININFARINA 90+1 DESIGN CONTEST

DEADLINE

31

MAR

2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
2 Dec 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

On the occasion of its 90th anniversary, Pininfarina has launched an international design competition that challenges students from all around the world to create something that expresses their dreams for the future

'Design Reset: New Dreams for a New World' asks students to re-think, re-design and build a positive future way of moving and living thus submitting projects where product and experience come together. You are asked to share your innovative point of view within one of these topics:

• Smart Spaces • Smart Individual Mobility • Smart Social Mobility

There is no entry fee.

ELIGIBILITY

Open to anyone over the age of 18 attending the following Universities of Architecture, Design Schools and Institutes and Fine Arts Academies: China Academy of Art, China; Coventry University, UK; FH JOANNEUM Industrial Design, Austria; Hochschule München, Germany; IAAD - The Italian University for Design, Italy; Istituto Europeo di Design - Torino, Italy; ISD Rubika, France/India; National Institute of Design Ahmedabad, India; Politecnico di Torino, Italy; PRATT Institute, USA; Royal College of Art - UK; Strate School of Design, France; TsignHua University, China; Umeå Institute of Design (UID), Sweden; and USP, Brazil.

PRIZE

The winner of each category, selected from a list of finalists, will be awarded a 6-month Internship at Pininfarina's design studios in Torino, Miami and Shanghai, depending on the type of project.