GRAPHIC DESIGN

PENGUIN RANDOM HOUSE DESIGN AWARD 2021

DEADLINE

02 MAR 2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
28 Oct 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Penguin Random House Design Award is an opportunity for students on an Art or Design course at HND or degree level to engage in design for publishing during their studies and to experience real cover and page layout design briefs first-hand.

To make the process even more similar to the way Penguin's designers work, once the judges have selected the shortlist, the Art Directors will give the shortlisted entrants feedback and further art direction on their submissions. Shortlisted entrants will then be invited to resubmit their work, taking all the comments on board, before the final round of judging.

There are three categories:

• Adult Fiction Cover Award • Adult Non-Fiction Cover Award • Children's Cover Award

« We value creativity and design incredibly highly and started the Penguin Random House Design Award fifteen years ago to encourage the next generation of designers to use their amazing talents to help us tell our author's stories. I am always impressed with the quality of submissions and I look forward to seeing what this year's talent has to offer. » (Tom Weldon, CEO, Penguin Random House UK)

There is no entry fee.

ELIGIBILITY

Open to anyone studying on a Further Education or Higher Education course – part time or full time, in any subject and at any level at the time of the deadline for entries (Tuesday 2 March 2021).

PRIZE

Three emerging creatives win 1,000 GBP (approx. 1,295 USD) in prize money as well as a paid work placement at Penguin Random House UK.