STUDENTS ONLY

PENGUIN RANDOM HOUSE DESIGN AWARD 2018

DEADLINE

06 MAR 2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
20 Feb 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Penguin Random House Design Award is an opportunity for students on an Art or Design course at HND or degree level to engage in design for publishing during their studies and to experience real cover and page layout design briefs first-hand.

To make the process even more similar to the way Penguin's designers work, once the judges have selected the shortlist, the Art Directors will give the shortlisted entrants feedback and further art direction on their submissions. Shortlisted entrants will then be invited to resubmit their work, taking all the comments on board, before the final round of judging.

Students may enter a maximum of one cover design in each of the three categories:

• Adult Fiction Cover Award • Adult Non-Fiction Cover Award • Children's Cover Award

« We value creativity and design incredibly highly and started the Penguin Random House Design Award ten years ago to encourage the next generation of designers to use their amazing talents to help us tell our author's stories. I am always impressed with the quality of submissions and I look forward to seeing what this year’s talent has to offer. » (Tom Weldon, CEO, Penguin Random House UK)

Entries must be supplied as a high-resolution PDF, 300 dpi, CMYK.

There is no entry fee.

ELIGIBILITY

Open to students on a Further Education or Higher Education course (part time or full time) in any subject and at any level. Entrants must be aged 18 or over by 1 July 2018.

Entrants must be eligible to work in the UK and must be available to take up the 4-week work placement if they win first prize.

PRIZE

A first, second and third-prize winner will be selected for each category.

The first-prize winner of each of the three categories will be offered a four-week work placement in the Penguin Random House Design Studios and a cash prize of 1,000 GBP (approx. 1,400 USD). The work placement will be paid at the London Living Wage rate.

The second-prize winners of each category will each receive a cash prize of 500 GBP. The third-prize winners of each category will each receive a cash prize of 250 GBP.