

STUDENTS ONLY

PAVE 2018 STUDENT DESIGN COMPETITION

DEADLINE

01 NOV 2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
31 May 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The PAVE 2018 Student Design Competition is an annual international competition open only to college-level students involved in retail planning, design, visual merchandising, and branding programs.

For the DIY new homeowner or even the seasoned Pro contractor, home improvement projects can be exciting and exhilarating. But getting the right tools, the right materials and the right know-how can make home improvement projects daunting as well.

The 2018 PAVE Design Challenge invites you to rethink and reinvent how The Home Depot stores can give customers the know-how they need to tackle all their home improvement projects with confidence. As a company, we challenge ourselves to bring fresh thinking and customer-centric innovation every day.

Design expectations for this year's PAVE competition include:

• Pushing the envelope of what the current experience is today • Shaping the future and capturing possibilities • Expanding the way Home Depot engages their customers with a new portfolio of experiences • Providing powerful thought and design that is a collaboration or combination of design fields-architecture, interior design, visual merchandising and graphic design.

Entry teams of two students will be accepted as well as individual student entries. If a team of two is selected as a winner, both students will be recognised.

There is no entry fee.

ELIGIBILITY

Open worldwide to undergraduate students only.

PRIZE

Prizes include grants to students and schools and winning students may see their designs come to life.

• First Place: 8,000 USD • Second Place: 5,500 USD • Third Place: 3,000 USD • Honorable Mention: 1,000 USD

Winners will also receive a travel stipend to be honoured at 2018 PAVE Gala on December 5, 2018, in New York City. Prizes awarded to teams of two will be split between both team members.