One Color Award

Category: [Graphic Design](#)

Deadline: May 31, 2021

Website: [graphiccompetitions.com](#)

Organised by Vand International *(a design strategist firm based in the UK and Iran)*, **One Color Award** aims to prove that a mono-colour design is not only one of the cheapest and the simplest ways of standing out among rivals, but also, in many designs, creating a greater influence, as well as, showing off the mastery of the designer. The soul of the design should not be camouflaged by a hectic design.

Attendees should upload their design and a short story about the brand, on Vand International website. The uploaded file should include 5Â±1 separate page, in one PDF file, without any signature, watermark, copyright and etc; Each page should be 2000 x 2000 px and each page in PDF file should include just one work.

The challenge is designing a brand in 95% one color. Other 5% can be used to distinguish a name or a sketch. Attendees should share their work with 2 specific hashtags in their social media: #one_color_award #one_color_is_enough.

There is no entry fee.

Eligibility
Open to anyone worldwide.

Prize
The nominees will be selected by an international jury 10 days after the deadline, and the winner will be announced after 15 days.