

# One Color Award

Category: [Graphic Design](#)

Deadline: May 31, 2021

Website: <https://bit.ly/3oo2aKu>



Organised by Vand International (*a design strategist firm based in the UK and Iran*), **One Color Award** aims to prove that a mono-colour design is not only one of the cheapest and the simplest ways of standing out among rivals, but also, in many designs, creating a greater influence, as well as, showing off the mastery of the designer. The soul of the design should not be camouflaged by a hectic design.

Attendees should upload their design and a short story about the brand, on Vand International website. The uploaded file should include 5±1 separate page, in one PDF file, without any signature, watermark, copyright and etc; Each page should be 2000 x 2000 px and each page in PDF file should include just one work.

The challenge is designing a brand in 95% one color. Other 5% can be used to distinguish a name or a sketch. Attendees should share their work with 2 specific hashtags in their social media: #one\_color\_award #one\_color\_is\_enough.

**There is no entry fee.**

## Eligibility

Open to anyone worldwide.

## Prize

The nominees will be selected by an international jury 10 days after the deadline, and the winner will be announced after 15 days.

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