

GRAPHIC DESIGN

NO WASTE CHALLENGE DESIGN COMPETITION

DEADLINE

01

APR

2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
27 Jan 2021	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The No Waste Challenge presented by What Design Can Do and the IKEA Foundation is now open for submissions. This global design competition focuses on addressing the enormous impact of waste and consumerism on climate change. They are looking for radical new ideas and design-driven solutions to reduce waste and rethink our entire consumption and production cycle.

The No Waste Challenge asks designers to respond to one of three global design briefs. Each brief addresses a different aspect of the waste problem. The three briefs are: Take Less, Make Better and Handle Smarter.

"Designers are in a unique position to change how things are made, and what they are made of," said Richard van der Laken, creative director of WDCD. "A growing number of creatives have already taken an active role in the transition to a circular economy, by experimenting with materials and processes, raising awareness, and inspiring vital new narratives around waste as a resource. But there is a lot more potential. Now more than ever, the design community must step up, own up and lead."

There is no entry fee.

ELIGIBILITY

Open to anyone worldwide.

PRIZE

Each winner will receive 10.000 EUR (approx. 12,129 USD) in funding and enter a tailor-made development program that propels their projects through 2022.