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Mastering Type Second Edition

Category: <u>Graphic Design</u> Deadline: July 1, 2023

Website: https://bit.ly/3Lr0Vr2



Mastering Type is back with an all-new Second Edition from Bloomsbury Publishing and author Denise Bosler wants to include you. An international Call for Submissions is open for professionals and students to fill the pages with fresh creative typographic designs.

Packages on store shelves, posters on building walls, pages of a website — all contain information that needs to be communicated. At the heart of that communication is type: visually interesting, interactive, expressive, and captivating. Each letter must come alive; therefore, each letter must be carefully crafted or chosen. A solid foundation in typography, as well as an understanding of its nuances, will help you optimize your visual communication — in whatever form it takes.

By breaking down the study of type into a systematic progression of relationships — letter, word, sentence, paragraph, page, and screen — Mastering Type Second Edition provides a unique and illuminating perspective on typography for both print and digital media and for designers of all skill levels.

Through updated content, brand-new interviews, and inspirational type and design galleries, Mastering Type Second Edition explores the power of typography to create successful designs, strengthen your skill set, and inspire your next project.

Enter your best typographic work today! Multiple submissions are welcome.

There is no entry fee.

Eligibility

Open to Design Professionals and Students.

Prize

Inclusion in the Second Edition of Mastering Type, Bloomsbury Publishing, and a free digital copy of the book.