





多学科

LONDON INTERNATIONAL AWARDS 2017

截止日期

09

6月

2017

已截止

发布日期	参赛费用	在线链接
2017年5月3日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The London International Awards (LIA) is an annual worldwide advertising award. The Awards, founded in 1986, began by honouring international advertising in the realms of cinema, television, print and radio, evolving since its inception into 15 unique media types.

It was the first truly international advertising awards of its kind to acknowledge all media and methods from all over the world to be judged by a diverse global jury. Today the awards honour the legends, pioneers and embodiments of excellence across the following disciplines:

- Ambient • Billboard • Branded Entertainment • Design • Digital • Health & Pharma • Integration • Music & Sound • Music Video • Non-Traditional • Package Design • Poster • Print • Production &

Post-Production • Radio & Audio • Social Influencers • The NEW • TV/Cinema/Online Film • Verbal Identity

Entries submitted must be broadcast, published or released in a commercial environment with client approval between July 1, 2016 and July 31, 2017.

Entry fees start from 225 USD per entry, and vary depending on your country.

ELIGIBILITY

Open worldwide to all companies and/or individuals involved in the creative process.

PRIZE

The Jury has the opportunity to award Gold, Silver and Bronze LIAs in each category that they deem worthy of the honour.

