Locarno Film Festival 2023 Poster Competition

Category: <u>Graphic Design</u> Deadline: December 5, 2022 Website: <u>graphiccompetitions.com</u>



Now in its 76th edition, the **Locarno Film Festival** is holding a competition open to all creative people, regardless of age or background, to interpret the spirit of one of the most internationally recognised festivals.

For 76 years the Locarno Film Festival, in addition to being an international stage for independent cinema, has been the scene of exchange and dialogue. Itâ€[™]s a place in which to acquire knowledge, discover, experiment and grow together. A place where sensitivity, visions, perspectives, ideas and desires find the space and time to express themselves, strengthened by the value the Festival holds above all else: freedom.

Over the decades, the Locarno Film Festival, in parallel to being a film platform for the independent industry, has grown in its training offer, giving life to concepts and projects such as the Locarno Academy, BaseCamp, Locarno Kids and spring workshops of international renown.

The selection criteria are based on the consistency of the artwork with the Locarno Film Festivalâ \in^{TM} s identity, on its originality, and versatility. The jury will favor ideas that can be developed in various formats and on digital platforms (*website, social media, app*) and traditional platforms (*posters, merchandising, covers of official publications, brochures*).

There is no entry fee.

Eligibility

Open worldwide to all creative people.

Prize

The winner will receive a prize of **5,000 CHF** (*approx. 4,975 USD*) and have the opportunity to see their creation on the Festivalâ€[™]s physical and digital platforms around the world.