MULTIPLE DISCIPLINES

LEXUS DESIGN AWARD 2018

DEADLINE

08 OCT 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
21 Aug 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

First launched in 2013, the Lexus Design Award is an international design competition that targets up-and-coming creators from around the world. The award seeks to foster the growth of ideas that contribute to society by supporting creators whose works can help to shape a better future.

This year's theme is "CO-", a Latin prefix meaning with or together in harmony. Lexus believes that great design can ensure the harmonious coexistence of nature and society.

There are four categories:

• Environmental • Products • Technology • Fashion

Works may be produced in any medium but must be submitted as low res JPEG, GIF format and FLV format for video files. Up to 6 images can be uploaded (either single or composition images). There is no limit on the number of entries per person.

All works submitted will remain the exclusive property of the entrant.

There is no entry fee.

ELIGIBILITY

Open to professionals, students and design enthusiasts from all over the world.

PRIZE

Lexus Design Award 2018 provides an opportunity for twelve finalists and their works to receive an introduction to the design community and beyond at Milan Design Week 2018.

In addition, four of the finalists will develop prototypes of their designs while receiving support from globally recognized design mentors. The maximum production budget allotted to the development of each prototype will be increased to three million yen.

The finalists will present their designs in the Lexus booth, after which the Grand Prix winner will be selected from among the four prototypes through a final review by the judges.