多学科

KOKUYO DESIGN AWARD 2024

截止日期

11

10月

2023

已截止

发布日期	参赛费用	在线链接
2023年7月18日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源：GRAPHIC COMPETITIONS

The Kokuyo Design Award is an international product design competition that's all about imagining and creating the future together. It gathers proposals from all around the world, and turns outstanding entries into commercial products.

Theme for the 2024 edition is "Primitive".

The word is usually used to describe something close to nature and in its “original state,” or something “basic” before it is refined. This time, however, the organizer wants to see entries that interpret it as “redefining the essence of something” and present a product design that will replace that essence for years to come.

Any stationery, furniture or tool used in working, learning and living scenes is eligible for entry. Submissions must be the original work of the entrant and must have not been made public (in Japan or overseas) before or concurrent to this contest.

There is no entry fee.

ELIGIBILITY

Open worldwide to any corporations, organizations, individuals and group.

PRIZE

The best design will be awarded with 2,000,000 Japanese Yen (approx. 15,000 USD). Three Merit awards of 500,000 Japanese Yen each, will also be announced and special prizes may as well be awarded.