MULTIPLE DISCIPLINES

KOKUYO DESIGN AWARD 2024

DEADLINE

11 OCT 2023

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
18 Jul 2023	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Kokuyo Design Award is an international product design competition that's all about imagining and creating the future together. It gathers proposals from all around the world, and turns outstanding entries into commercial products.

Theme for the 2024 edition is "Primitive".

The word is usually used to describe something close to nature and in its “original state,” or something “basic” before it is refined. This time, however, the organizer wants to see entries that interpret it as “redefining the essence of something” and present a product design that will replace that essence for years to come.

Any stationery, furniture or tool used in working, learning and living scenes is eligible for entry. Submissions must be the original work of the entrant and must have not been made public (in Japan or overseas) before or concurrent to this contest.

There is no entry fee.

ELIGIBILITY

Open worldwide to any corporations, organizations, individuals and group.

PRIZE

The best design will be awarded with 2,000,000 Japanese Yen (approx. 15,000 USD). Three Merit awards of 500,000 Japanese Yen each, will also be announced and special prizes may as well be awarded.