

MULTIPLE DISCIPLINES

KOKUYO DESIGN AWARD 2017

DEADLINE

31 AUG 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
15 Jun 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Kokuyo Design Award is a competition to attract beautifully functional product designs, taking the best of the best to the actual consumer market, enhancing design as a value and supports the production of items loved by the user.

Theme for the 2017 edition is "New Story".

Encountering something new leads to new conversations, spreading new ideas, and bringing new people together. It's the start of a new life. It's something that opens new doors and goes on to establish new genres. What kind of design would pave the way to such a new experience?

Entry eligibility is limited to those designs never before shown publicly (in Japan and other countries). Multiple submissions are allowed.

There is no entry fee.

ELIGIBILITY

Open worldwide to any corporations, organizations, individuals and group (up to two individuals for group entries).

PRIZE

The best entry will be awarded with a Grand Prix of 2,000,000 Japanese Yen (approx. 18,245 USD). Three Merit awards of 500,000 Japanese Yen each (approx. 4,560 USD) will also be announced.

Prize-winning designs may be adapted to commercial products. Winners may be asked to participate in meetings to assess the commercial viability of their products.