

MULTIPLE DISCIPLINES

KOKUYO DESIGN AWARD 2016

DEADLINE

29 JUL 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
15 Jun 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Kokuyo Design Award is a competition to attract beautifully functional product designs, taking the best of the best to the actual consumer market, enhancing design as a value and supports the production of items loved by the user.

Theme for the 2016 edition is "How To Live".

We are inundated with so many things in this modern age. We may wonder what we really need. The time has come for us to think in a new way. Before getting something new we need to stop and think whether that thing is really necessary for our lives or way of life. This also means rethinking the actual act of living.

Entry eligibility is limited to those designs never before shown publicly (in Japan and other countries). Multiple submissions by participant are allowed.

There is no entry fee.

ELIGIBILITY

Open worldwide to any corporations, organizations, individuals and group.

PRIZE

The best entry will be awarded with a Grand Prix of 2,000,000 Japanese Yen (approx. 18,800 USD). Three Merit awards of 500,000 Japanese Yen each (approx. 4,700 USD) will also be announced.

Prize-winning designs may be adapted into commercial products. Winners may be asked to participate in meetings to assess the commercial viability of their products.