

# KeyColours Award 2020

Category: [Illustration](#)

Deadline: July 19, 2020

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



The **KeyColours Award**, now in its 13th edition, is an international competition for illustrators of children's books. It is open to everyone, regardless of experience.

You may submit an illustrated book for children **2-7 years old**. The story must be told and illustrated in exactly 24 pages, or 12 double pages. The text must be sent in the original language. If the original language is not the *Dutch, French, English* or *German* language, a translation in one of those four languages should be added.

You can choose one of the following formats:

• 250 x 260 mm

• 290 x 210 mm (*portrait or landscape*)

• 235 x 325 mm

Each illustrator may participate in the contest, notwithstanding nationality, language or experience. Participation of groups is allowed as well. The original drawings should be full size, with a bleed of 5 mm.

Entry fee is 29 USD.

## Eligibility

Open to illustrators from all over the world.

## Prize

A professional jury will judge the artistic, literary and child-oriented qualities of the works. The winner receives **7.500 EUR** (*approx. 8,297 USD*) and the winning work will be published by *Clavis* publishing. From all the entries a selection will be made for the exhibition on children's books illustrations in *Hasselt*, which may travel around afterwards.

Apart from the winner, other entries may also be considered for publication by *Clavis*. The award and the resulting picture books will be largely discussed in the press and at book fairs abroad. For many illustrators, this unique award is the start of a successful international career.

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