

Joseph Binder Design & Illustration Award 2018

Category: [Multiple Disciplines](#)

Deadline: April 15, 2018

Website: <http://bit.ly/2IRdfUP>



The **Joseph Binder Award** is an international competition with a focus on graphic design and illustration and was first launched in 1996 by *designaustria*, the interest organization and knowledge centre for design in Austria.

It is named after one of the most outstanding graphic designers and illustrators active in Austria between the two World Wars, who subsequently also revolutionized visual communication in the United States.

Joseph Binder's motto was: "*In design, everything has a function. Design has a representational function. Design has a communicational function. Design has a motivational function.*"

The entries will be assessed by an international jury in twelve categories:

- **Corporate Design**
- **Communication Design**
- **Information Design**
- **Type Design**
- **Poster Design**
- **Editorial Design**
- **Packaging Design**
- **Screen Design**
- **Book Illustration**
- **Media Illustration**
- **Commercial Illustration**
- **Illustration in Miscellaneous Applications**

Moreover, there is also a **Special Category** for unpublished works, independent/ non-commercial projects, unreal- ized concepts, student projects, etc. in all disciplines.

Participation is open to both individuals and teams. The number of entries is not limited.

Please note: early bird deadline is *28 February 2018 (10% discount on entry fee)*, regular deadline is *15 April 2018*.

Eligibility

Graphic designers, illustrators, and students enrolled in relevant courses from all over the world are invited to enter their works realized in 2016 and after.

Prize

In each category, a **Joseph Binder Award** in gold, silver, and bronze will be awarded in the form of trophies: the ball of crumpled paper encased in glass is a symbol for the creative process.

In order to support independent, conceptual, and scientific activities in the fields of graphic design and illustration, money prizes will be awarded in the *Design Fiction* category in addition to the trophies:

- **First prize:** 2,500 euros (*approx. 3,000 USD*)

- **Second prize:** 2,000 euros
- **Third prize:** 1,500 euros

Additionally, the jury may choose up to five *Merit Awards* per category. Furthermore, the international ico-D Excellence Award will honour a project displaying outstanding design merits. All of the entries selected by the jury will be published in a catalogue.
