

GRAPHIC DESIGN

JOSEPH BINDER DESIGN ILLUSTRATION AWARD 2014

DEADLINE

31 MAY 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
24 Feb 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

designaustria, the interest organization and knowledge centre for design in Austria, first launched the Joseph Binder Award - an international competition with a focus on graphic design and illustration - in 1996. It is named after one of the most outstanding graphic designers and illustrators active in Austria between the two World Wars, who subsequently also revolutionized visual communication in the United States.

Joseph Binder’s motto was: "In design, everything has a function. Design has a representational function. Design has a communicational function. Design has a motivational function."

The entries will be assessed by an international jury in thirteen categories:

• Corporate Design • Communication Design • Information Design • Editorial Design • Type Design • Poster Design • Packaging Design • Book Illustration • Media Illustration • Commercial Illustration • Storyboard • Illustration in Miscellaneous Applications • Design Fiction

Participation is open to both individuals and teams.

The number of entries is not limited.

Please note: early bird deadline is 31 March 2014, regular deadline is 31 May 2014.

ELIGIBILITY

Graphic designers, illustrators, and students enrolled in relevant courses from all over the world are invited to enter their works realized in 2012 and after.

PRIZE

In each category, a Joseph Binder Award in gold, silver, and bronze will be awarded in the form of trophies: the ball of crumpled paper encased in glass is a symbol for the creative process.

In order to support independent, conceptual, and scientific activities in the fields of graphic design and illustration, money prizes will be awarded in the Design Fiction category in addition to the trophies:

• First prize: 2,500 euros (approx. 3,400 USD) • Second prize: 2,000 euros • Third prize: 1,500 euros

Additionally, the jury may choose up to seven Merit Awards per category. All of the entries selected by the jury will be published in a catalogue.