



平面设计

JOSEPH BINDER AWARD 2022

截止日期

15

5月

2022

已截止

发布日期

2022年4月28日

参赛费用

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来源: GRAPHIC COMPETITIONS

Held every two years and organised by designaustria, the Joseph Binder Award is an international competition and showroom with a focus on graphic design and illustration. The Joseph Binder Award aims at recognising and defining current benchmarks, highlighting leading social, cultural, and economic markers, encouraging the improvement of standards in graphic design, and raising the general awareness of superior design quality. It is meant to honour the merit of existing work that exhibits design excellence.

There are three main categories:

- Graphic Design • Illustration • Design Fiction (special category)

Participation is open to both individuals and teams. The number of entries is not limited. In a first round, the jury will rate all of the projects entered online. Those projects scoring highest will subsequently

have to be sent in the form of printed examples (if available) and be assessed physically at designforum Wien in July 2022.

ELIGIBILITY

Graphic designers, illustrators, advertising agencies and students from all over the world are invited to enter their works realised in 2020 and after.

PRIZE

In each category, Joseph Binder Awards in gold, silver, and bronze will be assigned to worthy projects in the form of trophies. Also, the jury may give away up to three merit awards in each of the graphic design and illustration categories.

Cash prizes worth a total of 10,000 EUR (approx. 10,520 USD) will be awarded to five outstanding projects in the Design Fiction category. The Henry Steiner Prize will be awarded to honour a particularly deserving project linking east and west.

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