

International Visual Identity Awards 2024

Category: [Graphic Design](#)

Deadline: March 30, 2024

Website: graphiccompetitions.com



The International Visual Identity Awards (IVIA) 2024 stands as a prestigious platform for recognizing exemplary branding and design innovations worldwide. With an Early Bird deadline set for 1st December, 2023, entrants are encouraged to showcase their best work ahead of the rush. Celebrating unique logos is just a fraction of what this competition seeks. Instead, the spotlight is on the comprehensive application of these logos across a cohesive brand's visual identity system. Every submitted piece, launched between 1st January 2022 and the final closing date, undergoes rigorous evaluation, ensuring that only the finest designs, which truly embody a brand's essence, rise to the top.

Open to global participation, this competition invites entries from every corner of the world. Whether it's from large-scale design agencies, budding startups, or independent freelance designers, the IVIA 2024 ensures a level playing field for all. By requiring entries to be exclusively submitted through the official IVIA website, the contest maintains a streamlined and uniform process, offering transparency and fairness to all its participants.

In a bid to offer diverse avenues for creativity and innovation, the IVIA 2024 has introduced 20 distinct categories encompassing various sectors. These range from Manufacturing and Technology to Fashion and Real Estate, thereby giving designers an opportunity to showcase their expertise in specific niches. Each category is designed to highlight the unique challenges and demands of its sector, ensuring that entrants are evaluated against their peers. Through these categories, IVIA aims to celebrate the vast spectrum of design intricacies and the multifaceted talent present in the global visual identity landscape.

Early Bird Entry Fee is £135 (+UK VAT where applicable).

Eligibility

Entries are open to any country worldwide for both client and agency teams, including big and small agencies as well as freelance designers.

Prize

The competition features 20 distinct categories. Within each category, a winner, second, and third place will be announced. Additionally, one entry will be titled 'Visual Identity of the Year'. Awardees will be announced on the IVIA website and via email, receiving a badge for display on their respective websites and marketing materials. Printed certificates are available upon request.