GRAPHIC DESIGN

INTERNATIONAL VISUAL IDENTITY AWARDS 2020

DEADLINE

31 OCT 2020

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
29 Feb 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Now celebrating their 7th year, the International Visual Identity Awards is the first independent international design competition dedicated solely to visual identity. Their mission is to formally recognize and celebrate the world's best visual identity design.

Entries are judged in 21 categories, with a winner and two runners-up in each. One overall winner across all categories wins the prestigious title of International Visual Identity of the Year.

Entries must include not just a logo but also examples of its application across different items as part of a brand's visual identity system. Concept or speculative work is not accepted, with the exception of the Student category. Student entries are only valid if the entrant is registered as a full-time student in a recognised educational institution.

Eligible entries must have been launched between 1st January 2019 and the closing date of 31st October 2020.

ELIGIBILITY

Open worldwide to all companies, agencies, freelance designers and students in full-time education.

PRIZE

All winners and runners-up will receive a certificate and Visual Identity Awards badge to display on their marketing materials.

Moreover, a press release will be circulated to all the major marketing and design media worldwide and winners will appear on the IVIA website. Winners will be announced by the end of 2020.