INTERNATIONAL VISUAL IDENTITY AWARDS.

GRAPHIC DESIGN

INTERNATIONAL VISUAL IDENTITY AWARDS 2015

DEADLINE

30 SEP 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
27 Feb 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The International Visual Identity Awards are the first independent international design competition dedicated solely to visual identity. Their mission is to formally recognize and celebrate the world's best visual identity design.

Entries are judged in 20 categories, with a winner and two runners-up in each. One overall winner across all categories wins the prestigious title of International Visual Identity of the Year.

The twenty categories are:

• Media and publishing • Transport and automotive • Healthcare • Financial services • Food and drink • Hospitality, travel and leisure • Retail • Charity and non-profit • Professional services • Fashion • Manufacturing • Destination • Sport • Entertainment • Technology • Telecommunications • Energy/Utilities • Consumer products • Public sector • Student

Entries must include not just a logo but also examples of its application across different items as part of a brand's visual identity system.

Concept or speculative work is not accepted, with the exception of the Student category. Student entries are only valid if the entrant is registered as a full-time student in a recognised educational institution.

Early bird entry closes on May 15, 2015. The final deadline is September 30, 2015.

ELIGIBILITY

The competition is open to all companies, agencies, freelance designers and students in full-time education from all around the world. Eligible entries must have been launched between January 1, 2014 and September 30, 2015.

PRIZE

All winners and runners-up will receive a certificate and Visual Identity Awards badge to display on their marketing materials.

Moreover, a press release will be circulated to all the major marketing and design media worldwide and winners will appear on the IVIA website. Winners will be announced by the end of February 2016.