INTERNATIONAL VISUAL IDENTITY AWARDS.

GRAPHIC DESIGN

INTERNATIONAL VISUAL IDENTITY AWARDS 2014

DEADLINE

30 OCT 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
19 Mar 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

UPDATE: deadline extended to October 30, 2014.

Ever wish you could get your work a little more noticed? Be rewarded for your efforts a little more? The International Visual Identity Awards have been created to offer you precisely that.

For too long, visual and brand identity awards have been handed out as part of larger creative competitions and we felt that it was time for a change.

We are the first independent international design competition dedicated to visual identity. Our mission is to give good visual identity design the exposure it deserves and formally recognise and celebrate the world’s most outstanding brand work.

There are 20 categories:

• Media and publishing • Transport and automotive • Healthcare • Financial services • Food and drink • Hospitality, travel and leisure • Retail • Charity and non-profit • Professional services • Fashion • Manufacturing • Destination • Sport • Entertainment • Technology • Telecommunications • Energy/Utilities • Consumer products • Public sector • Student

Entries must include not just a logo but also examples of its application across different items as part of a brand's visual identity system. Concept or speculative work is not accepted, with the exception of the student category. Student entries are only valid if the entrant is registered as a full-time student in a recognised educational institution.

Early bird entry closes on 15th May 2014. The final deadline is September 30th 2014.

ELIGIBILITY

Entries are eligible from any country worldwide from both client and agency teams and we accept design work from agencies both big and small, as well as freelance designers. Students in full-time education may submit their work into the student category.

PRIZE

Each category will have one winner and a second and third place finalist.

One winner from across all categories will be awarded the prestigious title of International Visual Identity of the Year 2014. Winners will be announced by the end of December 2014.