

# International Reggae Poster Contest 2016

Category: [Graphic Design](#)

Deadline: January 31, 2017

Website: <https://bit.ly/3slg94d>



The **International Reggae Poster Contest** announces its 5th annual call for entries for social communication reggae poster designs. The goal is simple: create a poster about **Reggae Music** - the rest is up to your imagination. Feel free to explore topics of Reggae covering any one of the genres. In addition, incorporate the contest theme as part of the poster design.

Theme of the 2016 edition: **Toward a Reggae Hall of Fame, Celebrating Great Jamaican Music.**

The aim of the *5th International Reggae Poster Contest* is to continue to build awareness for Reggae music and to celebrate the global achievements of Reggae and its positive impact on the world. The term Reggae encompasses all the popular Jamaican musical genres; *Ska, Rocksteady, Roots Reggae, Dub, Dancehall* and the unique *Jamaican Sound System*. The Poster competition is part of a bigger vision that seek to establish a **Reggae Hall of Fame** in Kingston, Jamaica.

Moreover, the contest is also an opportunity to raise funds to support the amazing work of a historic and wonderful Jamaican institution, the **Alpha Boys' School**. The *Alpha Boys' School* is a jewel in the center of Kingston, and it shines all over Jamaica and, through its graduates, in the music they create, throughout the world. *Alpha* decades of success with young Jamaicans, entering raw and emerging world-renown musicians themselves is testimony to the storied success. Without this amazing institution and its successful music program; *Ska, Rocksteady, Dub* and *Roots Reggae* music may not have been invented.

Posters may be designed by a **single artist** or by a **team**. Designers are allowed to submit any number of original posters. Posters should be original artworks and should not have been published in prints, internet, social media etc.

**There is no entry fee.**

## Eligibility

Open to designers all over the world.

## Prize

The *International Reggae Poster Contest 2016* will reward the best **100 designs** by including them in various **exhibitions** all over the world. In addition, a book with all 100 posters will be published.

There will be also **additional prizes** for the first three winners, plus DVDs, books and music dedicated to Reggae.

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