

International Poster Triennial In Toyama 2024

Category: [Graphic Design](#)

Deadline: January 16, 2024

Website: <https://bit.ly/3QVwhck>



The International Poster Triennial in Toyama, 2024, is a prestigious event organized by the Toyama Prefectural Museum of Art and Design in Japan. This exhibition is renowned for showcasing a diverse collection of posters from across the globe, providing a comprehensive overview of the contemporary trends and creative innovations in international poster design. The event is not just a display of artistic talent, but also a platform for cultural exchange and the celebration of visual communication in the modern world.

This triennial event is distinguished by its three unique categories, each tailored to encourage a wide range of artistic expressions. Category A invites submissions of printed posters on any theme, offering artists the freedom to showcase their creative breadth. Category B focuses on printed posters themed around the concept of "THINK," requiring the inclusion of the word "Think" followed by a word of the artist's choice, fostering thematic depth and conceptual clarity. The U30+Student Category, open to young artists under 30 and students of any age, emphasizes digital poster art centered around the same "THINK" theme. This category-wise segmentation ensures a rich variety of artistic interpretations and styles, making the event a significant contributor to the evolving landscape of graphic design and poster art.

Engagement with the International Poster Triennial in Toyama is an opportunity for artists, designers, and enthusiasts to immerse themselves in the world of high-caliber poster art. The event's presence in the picturesque city of Toyama, combined with its commitment to showcasing a broad spectrum of creative works, positions it as a must-attend event for anyone passionate about art and design. By participating or attending, individuals gain insights into the dynamic world of poster design, witnessing firsthand the blend of tradition and innovation that defines contemporary visual arts.

There is no fee to enter the competition.

Eligibility

Open to anyone worldwide.

Prize

The International Poster Triennial in Toyama 2024 offers an array of prestigious prizes across its categories. In the general categories, the Grand Prix winner receives 1,000,000 yen, two Gold Prize winners each receive 500,000 yen, three Silver Prize winners are awarded 300,000 yen each, and eight Bronze Prize winners get 100,000 yen each. Additionally, in the U30+Student Category, there's a Gold Prize of 200,000 yen for one winner and three Silver Prizes, each of 50,000 yen. These prizes not only offer significant monetary rewards but also recognize and celebrate the creative excellence of participants in the field of poster design.
