

GRAPHIC DESIGN

INTERNATIONAL FOODICONS CHALLENGE

DEADLINE

14 FEB 2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Dec 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Beginning in December 2020, Adobe, The Lexicon, Noun Project, and AIGA will host a series of five monthly challenges for designers to develop a shared, open-source, and royalty-free iconographic language of food to be unveiled at the 2021 UN Food Systems Summit.

The purpose of this project is to help create wider understanding among all of the people who participate in various food systems around the world, from those who grow, prepare, and sell food to those who eat it. Visual languages can help people communicate more universally, across borders, languages, and backgrounds.

A series of five monthly challenges will focus on agrobiodiversity, climate change, food waste, plants and proteins, the circular economy of food, food equity, true cost accounting and regenerative agriculture. All entrants retain ownership of their work, whether used or not in the final set of icons.

There is no entry fee.

ELIGIBILITY

Open to anyone worldwide. Entrants must be at least 18 years of age on the date the competition closes (February 14, 2021).

PRIZE

Final selections will be publicly released at the UN Food Systems Summit in 2021, then posted permanently on The Noun Project as a free resource for all to use.