

STUDENTS ONLY

INTERNATIONAL EYEWEAR DESIGN CONTEST 2018

DEADLINE

31

JUL

2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
3 Jan 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Organised by OWP Brillen, the aim of the International Eyewear Design Contest 2018 is to identify and honour creatively innovative product ideas in the area of corrective frames and sunglasses. The contest is geared toward university-level students in programs of study that emphasize creativity or graduates who have completed.

The design concepts draw on and expand upon the latest trends in fashion and design. The contestants are free to design frames for women or men. With respect to the choice of materials, contestants should use materials that are processed on an industrial scale.

Design plan, in hardcopy format on DIN A4-size paper and in electronic format as a PDF on CD/DVD, 300 dpi resolution. Each format must contain the drawing, which shows the front view, side view and top view. Explanatory sketches and photographs may be attached. A summary description, explaining the designer‘s intention, as well as the unique features of the design.

Previously published works may not be submitted. The copyright remains the property of the participants.

There is no entry fee.

ELIGIBILITY

Open worldwide to university-level students in programs of study that emphasize creativity, or graduates who have completed within the last four years.

PRIZE

A jury of designers - including Alfredo Häberli - will select three winning concepts based on the choice of materials, wearability, manufacturability and functionality. The winning projects will be presented at the largest optical trade fairs in Germany and abroad.

• First Prize: 2,000 Euro (approx. 2,400 USD) or, alternatively, a 4-week internship in the OWP Design Department (including all expenses for travel, accommodations and board). • Second Prize: 1,000 Euro (approx. 1,200 USD) • Third Prize: 500 Euro (approx. 600 USD)