

GRAPHIC DESIGN

INDIGO DESIGN AWARD 2027

DEADLINE

31

JAN

2027

65 DAYS LEFT

POSTED	ENTRY FEE	ONLINE
29 Jul 2026	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Indigo Design Award is an international competition celebrating outstanding work in graphic design, digital design, branding, and design for social change. Now in its 10th edition, Indigo has brought together creative talent from 70+ countries, judged by a global jury of design professionals from Google, Meta, Nike, Adobe, Samsung, BBC, Uber, Adidas, UNDP, and more.

Built with designers' objectives at its core, Indigo is committed to transparency: one entry fee, no hidden costs, no additional charges throughout the process.

The competition is open to three entry tiers:

Emerging Designers: $100 per entry (+$30 per additional category) For students and recent graduates. Past winners have used their recognition to apply for talent visas, land their first design jobs, and build international careers.

Independent Designers: $150 per entry (+$50 per additional category) For solo creatives and freelancers looking to benchmark their work against the best in the world and attract high-value projects.

Design Teams & Agencies: $250 per entry (+$70 per additional category) For studios and agencies looking to inspire their teams, boost reputation, and gain international recognition.

Submission deadlines: • Early Bird: September 30, 2026 (15% discount) • Extended Early Bird: November 30, 2026 (10% discount) • Regular: January 31, 2027 • Final / Latecomers: February 28, 2027

Judging takes place in March 2027, winners announced April 2027, followed by the annual Indigo Design Party in May 2027.

ELIGIBILITY

Open to agencies, freelance designers, and students worldwide submitting original design work they own or are authorised to enter; entries must be submitted in English and completed within the last five years.

PRIZE

• Winners Edition newsletter distributed to 30,000+ subscribers, partners, jury, sponsors and friends • Complimentary admission to the Indigo Award Ceremony including guests • Year-long showcase on the Indigo Award Winners' Page • PR materials shared across graphic design-related media • Certificate, winner's seal and badges • Designer of the Year also receives a trophy and featured interview • Gold Winners receive a featured interview and newsletter feature.