Ilen CityOne Limerick Design Competition

Category: <u>Multiple Disciplines</u> Deadline: July 25, 2014 Website: <u>graphiccompetitions.com</u>



The **Ilen CityOne Limerick Design Competition** invites designers to submit designs for the sails and hull of a new *CityOne* performance sailing dinghy. Four of these *CityOne* dinghies are currently under construction through an innovative social educational programme.

The *CityOne* dinghy is an exciting new performance sailboat developed by the *A.K. Ilen School* and designed by naval architect *Theo Rye.*

Design submissions should express and explore the CityOne's dynamic, energetic, fast and modern clean lines. The graphic solution for these dinghies should be conducive to longevity of style, and be imagistically strong when viewed close-up, or at a distance in motion on a shimmering river.

A high level of **creative freedom is encouraged** – bold shapes and strong colours seem best suited for application by spray-painting to the hull, and painting to the sail fabric. Photographic imagery and complex drawn shapes are not suited to the specific limits of conventional and spray painting. The position and colour of the CityOne logo on the hull and sail must remain as a corporate identity compliance.

Each single or group entry must submit only one design. All designs must be submitted using the official *CityOne Competition Template* in a scalable vector graphic format (EPS or PDF). All designs should be original artworks entirely of the designersâ€[™] own work, not contain any copyrighted material and should not have been previously published in print, internet, social media etc.

There is no entry fee.

Eligibility

This competition is open to all designers worldwide.

Prize

Three designs will be chosen by a judging panel and each single participant and group design chosen will receive **500 EUR** (approx. 680 USD), and enjoy the opportunity of seeing their designs creatively applied to the *City One* sail and hull before they take to the water for racing on the River Shannon, Limerick (*Ireland*).

The judging panel may also award additional non-monetary, special mentions.