





平面设计

IF DESIGN AWARD 2018

截止日期

20

10月

2017

已截止

发布日期	参赛费用	在线链接
2017年4月14日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The iF Design Award has a reputation as an internationally recognized sign of design excellence since its founding 1953. For a designer, winning an iF Award can launch a career or take it to the next level. For a company, it can be the key to breaking into a new market – or getting valuable media attention and respect.

The iF Design Award provides participants with opportunities to achieve worldwide success with their works in the categories of:

- Product • Packaging • Communication • Interior Architecture • Professional Concept • Service Design / UX • Architecture

Each year, iF invites a number of internationally renowned personalities from the areas of design, business and education to participate in a three-day jury session. Behind closed doors, each entry will be thoroughly investigated, analysed and, most importantly, discussed. Each entry will be assessed on the basis of clear criteria.

Entry fees start from 250 EUR per entry (approx. 265

USD). Early bird registration deadline: 29 June 2017
Final deadline: 20 October 2017.

ELIGIBILITY

Participation is open worldwide to manufacturers, planners, designers, entrepreneurs, architects, agencies, developers, constructors and communication design providers.

PRIZE

iF supports its award winners with a unique services package, e.g. International Exhibitions, the iF Design App and the iF World Design Guide platform in the future.

Prizes will be awarded at a special Awards ceremony, the iF Design Awards Night at BMW Welt in Munich (Germany) on 9 March 2018. This glamorous and exciting event will kick off the new design year and will support the exchange between experts, designers and entrepreneurs, marketing specialists and architects, representatives of the press and other communicators.

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