GRAPHIC DESIGN

# IF DESIGN AWARD 2018

DEADLINE

20 OCT 2017

ENTRIES CLOSED

| POSTED | ENTRY FEE | ONLINE |
| --- | --- | --- |
| 14 Apr 2017 | SEE ARTICLE DETAILS | VISIT ORGANIZER |

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The iF Design Award has a reputation as an internationally recognized sign of design excellence since its founding 1953. For a designer, winning an iF Award can launch a career or take it to the next level. For a company, it can be the key to breaking into a new market – or getting valuable media attention and respect.

The iF Design Award provides participants with opportunities to achieve worldwide success with their works in the categories of:

• Product • Packaging • Communication • Interior Architecture • Professional Concept • Service Design / UX • Architecture

Each year, iF invites a number of internationally renowned personalities from the areas of design, business and education to participate in a three-day jury session. Behind closed doors, each entry will be thoroughly investigated, analysed and, most importantly, discussed. Each entry will be assessed on the basis of clear criteria.

Entry fees start from 250 EUR per entry (approx. 265 USD). Early bird registration deadline: 29 June 2017 Final deadline: 20 October 2017.

## ELIGIBILITY

Participation is open worldwide to manufacturers, planners, designers, entrepreneurs, architects, agencies, developers, constructors and communication design providers.

## PRIZE

iF supports its award winners with a unique services package, e.g. International Exhibitions, the iF Design App and the iF World Design Guide platform in the future.

Prizes will be awarded at a special Awards ceremony, the iF Design Awards Night at BMW Welt in Munich (Germany) on 9 March 2018. This glamorous and exciting event will kick off the new design year and will support the exchange between experts, designers and entrepreneurs, marketing specialists and architects, representatives of the press and other communicators.