

GRAPHIC DESIGN

HOW IN-HOUSE DESIGN AWARDS

DEADLINE

05 JUN 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Feb 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

HOW's In-House Design Awards recognize the best creative work produced by designers doing in-house work for corporations, associations and organizations. From corporate identity, sales collateral, point-of-purchase displays, employee communication, membership materials and more, this premiere awards program shines a spotlight on an under-represented segment of the design industry.

Categories are to be selected based on the type of business done by the corporation/organization/institution submitting the work:

• Business-to-Business • Consumer • Education (schools, universities, daycare) • Entertainment (music, movies, media) • Financial/Legal (banks, mortgage companies, investment firms) • Government (local, state, federal) • Food & Beverage • Sports • Travel • Health Care (pharmaceuticals, doctors' offices, hospitals, insurance providers) • Nonprofit Institutions, Organizations & Associations (museums, zoos, churches, charities) • Technology & Science • Architecture/Interior Design

You may submit up to 10 files per entry (10 MB per file). File formats for digital images include: .jpg and .jpeg and only (do not submit .png, .pdf, .tif or .gif files) in RGB color mode no smaller than 3 inches for the shortest dimension at 300 dpi. If the entry is a website, please include screen captures or still images based on the size and file format specifications above for production in the magazine.If the entry is a video, file formats include: .mov; .avi; .mp4; .wma.

All early-bird entries must be submitted no later than May 5, 2017 (entry fees start from 105 USD). Entries submitted after May 5, 2017 must add 10 USD per entry to the early-bird pricing. Entries submitted after June 5, 2017 will not be accepted.

ELIGIBILITY

Open to anyone worldwide.

PRIZE

BEST OF SHOW Winner scores a free Big Ticket registration to HOW DESIGN LIVE 2018, plus an award to be presented at the conference and will enjoy a 2-page spread in the Winter Issue of HOW.

All Winners (Best of Show, Outstanding Achievement and Merit Winners) will see their work in HOW's Winter 2017 issue, will receive a 100 USD discount on any HOW Design Live 2018 registration.

All Winners will be announced in a feature article on HOWDesign.com, will receive a press release template for use in promoting your win and will receive a complimentary copy of the Winter 2018 issue of HOW.