



平面设计

HKDA GLOBAL DESIGN AWARDS 2013

截止日期

25

10月

2013

已截止

发布日期

2013年7月10日

参赛费用

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来源: GRAPHIC COMPETITIONS

Established in 1972, the Hong Kong Designers Association (HKDA) is the first of its kind in Hong Kong for practicing designers, design administrators and academics, with aims to encourage the use of quality design and uplift the appreciation of quality design in the community.

HKDA Awards is the most established multi-disciplinary design competitions in Asia-Pacific which organized by HKDA since 1975. From 1980 onwards, it became a biennial event. HKDA Awards is not simply a design competition to honour design excellence. HKDA Awards used design competition as an engine to energize a series of event (seminars, awards presentation ceremony, exhibitions etc) as a yearlong campaign which aims to promote Hong Kong Design to the world and enhance Hong Kong's image as one of the major creative hubs in Asia-Pacific.

After playing one of the important roles in the design scene of Asia-Pacific for 36 years, HKDA Awards has started accepting entry submissions outside of Asia-Pacific Region in 2011 and has become a global event. It was appropriately renamed to HKDA Global Design Awards (GDA). In HKDA GDA2011, 14 world-class judges had been invited to be the jury panel, attracting thousands of entry pieces from 40 destinations around the world including Mainland

China, USA, Great Britain, France, Spain, Netherlands, Sweden, Australia, Japan, Korea, Singapore, Thailand, Taiwan, Hong Kong and so forth. In 2013, we look forward to make HKDA GDA2013 to be another important page of Hong Kong design history.

Entries will be judged in four categories:

• Graphic • Newmedia • Product • Spatial

There is no entry fee.

ELIGIBILITY

The HKDA Global Design Awards 2013 are open to anyone worldwide.

PRIZE

Gold, Silver, Bronze, Excellence or Merit Awards will be awarded to the selected entries of each category. Each judge will also select one Judges' Choice from all entries in their respective categories.

The Hong Kong Best Award will be presented for the best local entry in each category, opening up opportunities for local designs to be recognised.

Gold and Hong Kong Best winners will be awarded with trophies. Other winners will receive certificates.

Moreover, winning entries will be showcased in Hong Kong from March to April 2014 and published in the HKDA Global Design Awards 2013 catalogue.

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