

GRAPHIC DESIGN

HIIIBRAND AWARDS 2025

DEADLINE

15 NOV 2025

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 Aug 2025	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Hiiibrand Awards 2025 is an international competition dedicated to celebrating excellence in branding and communication design. Organized by Hiiibrand, the awards program serves as a global platform for recognizing outstanding achievements in brand strategy, identity development, and creative execution. With over a decade of history, the Hiiibrand Awards has established itself as a benchmark of quality, innovation, and professionalism in the design industry. It attracts entries from leading design agencies, creative studios, brand consultants, and independent designers worldwide, offering both recognition and exposure on a global scale.

Divided into two major sections—the Brand Awards and the Design Awards—the competition evaluates entries across key criteria such as brand vision, strategy, innovation, identity, creativity, communication, and impact. The Brand Awards honor companies and organizations that demonstrate excellence in brand development, positioning, storytelling, and real-world implementation. The Design Awards spotlight individuals and teams that excel in areas such as logo design, packaging, typography, advertising, digital media, and environmental design. Each submission is reviewed by an international jury composed of renowned experts, ensuring a high level of credibility, objectivity, and global perspective.

For 2025, the Hiiibrand Awards returns with a bold new direction, featuring an enhanced structure, refreshed visual identity, and a streamlined submission process. This year's program places stronger emphasis on real-world branding challenges, creative innovation, and design influence in today's complex market landscape. Designers, agencies, and brand leaders are encouraged to participate not only for the prestige of winning but also to join a dynamic community that shapes the future of global branding and design. As the awards continue to evolve, they remain a powerful opportunity for creative professionals to gain international recognition, showcase their visionary work, and elevate their influence within the branding and design industries.

Entry fees range from $24 to $80 (professional) and $12 to $40 (student) depending on category, entry type (single or series), and submission period.

Regular deadline: October 31, 2025 at 23:59, Early Bird until September 30 and Super Early Bird until August 31.

ELIGIBILITY

Open globally to professionals (agencies, freelancers, brands) and students; works must be created or published between Jan 1, 2023 and Oct 31, 2025 (student work from Jan 1, 2023).

PRIZE

Winners receive the official Hiiibrand Awards logo for promotional use, electronic certificates, and Kaleidoscope trophies (Best Brand and Bronze+ Design winners). Selected works will be featured in exhibitions and promoted via Hiiibrand's official media, interviews, social media, and partner platforms. The competition recognizes excellence with Gold, Silver, Bronze, and Merit awards across eight categories at both professional and student levels, alongside special awards like Best Brand, Excellent Brand, and Most Popular Award (via public vote).