

Hiiibrand Awards 2022

Category: [Graphic Design](#)

Deadline: February 15, 2023

Website: <https://bit.ly/3MxdhwQ>



The Hiiibrand Awards has been held now for 13 consecutive years, inviting more than 80 international judges from 5 continents and received more than 20,000 entries from more than 100 countries or regions, and has now become a leading international, professional and forward-looking design awards.

Hiiibrand Awards 2022 has two levels, **Professional** and **Student**, in the following categories:

• A-Branding

• B-Logo

• C-Packaging

• D-1-Typeface

• D-2-Brand Commissioned Typeface

• D-3-Typography

Assessment Criteria: Impact (*Applicability and Effect*), Idea (*Originality and Differentiation*), Form (*Comprehensibility and Aesthetics*)

Jury: Kashiwa Sato / Joe Duffy / Liza Enebeis / Luke Powell / Yah-Leng Yu / Jo De Baerdemaeker / Sammy Or / Nod Young / Forest Young / Wade Convay.

The Hiiibrand International Brand & Communication Design Awards focuses on branding, business value and communication design, discovering and honoring outstanding branding practices and design strengths through a global call for entries and selection, and striving to promote communication and development in the field of brand and design.

The candidate works have to be created between January 2020 - January 2023.

Early Bird: October 31, 2022

Regular: December 31, 2022

Last Chance: February 15, 2023

Eligibility

Open worldwide to brand consulting, design agencies, design firms/teams, branding studios, marketing departments, freelancers, students, or corporate/brand manufacturers who own the rights to attribute their works.

Prize

• **Design Awards:** The award will be set out of Gold Award, Silver Award, Bronze Award and Merit Award for professional level and student level.

• **Brand Awards:** There will be 3 Best Brand Awards and 10 Excellent Brand Awards for the nominations of professional level.

• **Organization Awards:** There will be 10 Best Delegations and 20 Best Tutors for all schools and teachers around the world, And save 40% off submission fee for applicant.