GRAPHIC DESIGN

HIIIBRAND AWARDS 2013

DEADLINE

31 DEC 2013

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
3 Sep 2013	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Celebrating its 4th year, Hiiibrand Awards 2013 is the international awards honoring brand design. Facing world-wide enterprises, design institutes, design companies, designers and students in design, Hiiibrand Awards collects their design works of identity, logo and package.

The Award has two levels:

• Professional Level

The candidate works must be that are identity, logo or package designs, being created during from January 2011 to December 2013, but without limitation on quantities. The candidates can be an individual, design companies, or institutions which hold some design works. We will not accept any bidding works or the rejection works. Concept work and/or work that was not implemented is not eligible in this level.

• Student Level

The candidate works must be that are identity, logo or package designs, being created during from January 2011 to December 2013, but without limitation on quantities. The works must be created by the students or created during their education period, which can be implemented works or draft ones.

The categories are focused on Identity, Logo and Package Design and will encompass work done for corporations; business-to-business or business-to-consumer companies; consumer products or services; sports teams, venues or events; cultural, educational, or governmental institutions; or non-profit, health, or religious organizations; among a number of other industries.

Early-Bird Deadline: September 30, 2013 (20% off entry fees) Regular Deadline: December 31, 2013.

ELIGIBILITY

Entries from every country are eligible.

PRIZE

Several international well-known judges will selected out of the winners, which are Grand Prix, Jury Awards, Gold Awards, Silver Awards, Bronze Awards and Merit Awards respectively.

The award-winning works will be published by New Graphic Magazine and be complied into Hiiibrand Awards 2013 APP (iPad) on Mac Apple Store.

Moreover, there will be series exhibitions of Hiiibrand Awards 2013 in different cities.