

Hasselblad Masters 2026 Photography Competition

Category: [Photography](#)

Deadline: February 28, 2026

Website: graphiccompetitions.com



The Hasselblad Masters 2026 Photography Competition is a globally recognised, biennial photography award organised by Hasselblad, one of the most respected names in professional imaging. The competition is designed to celebrate outstanding photographic talent, artistic vision and technical excellence across a wide range of photographic genres. Open to photographers from around the world, it provides a unique platform for both established professionals and emerging creatives to gain international recognition through a brand synonymous with innovation, heritage and visual storytelling.

For the 2026 edition, photographers are invited to submit their strongest work across seven categories: Landscape, Portrait, Street, Architecture, Art, Wildlife and Project // 21, the latter dedicated exclusively to young photographers aged 21 and under. Submissions are judged on creativity, originality and execution, with no restriction on camera brand or format, reinforcing the competition's inclusive and merit-based approach. Hasselblad Masters is widely regarded as one of the most prestigious photography competitions in the world, attracting thousands of high-quality entries from diverse cultural and creative backgrounds.

Beyond the awards themselves, the Hasselblad Masters competition offers long-term career value through extensive global exposure. Winning and shortlisted photographers benefit from international promotion via Hasselblad's official platforms, inclusion in the Hasselblad Masters Photography Book, and collaboration opportunities with the brand on future creative projects. As a result, Hasselblad Masters 2026 is not only a photography contest, but a career-defining opportunity that highlights contemporary photography at the highest professional level while shaping visual culture on a global scale.

There is no entry fee.

Eligibility

Open to photographers worldwide using digital or film cameras (excluding drone, smartphone or tablet cameras), with a special Project // 21 category for entrants aged 21 and under.

Prize

Winners in each of the seven categories receive the title of Hasselblad Master, a Hasselblad X2D II 100C camera, two XCD lenses of their choice, a €5,000 cash prize, and the opportunity to collaborate with Hasselblad on new work for the Hasselblad Masters Photography Book with selected images showcased across Hasselblad's global channels, offering significant international exposure and professional prestige.