

GRAPHIC DESIGN

GRAPHIC DESIGN FESTIVAL BREDA POSTER PROJECT 2015

DEADLINE

05 JUL 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
25 Jun 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Now in its fifth edition, the Graphic Design Festival Breda introduces current characters and the developments in the field of graphic visual culture. In a surprising and accessible manner the festival connects the work of international designers with technological development and social context.

'What do you do' is the central question of its Open Call Poster Project. The world is changing rapidly. Also, your job as a designer is influenced by social, cultural and technological developments. As a designer, you can shape change. How do you handle this? Are you looking for the confrontation, do you give structure to information or do you make tools for activation? What do you do?

Your profession has changed from craft to ...? To what? How do you explain to your mother what you do? The answer is becoming less straightforward, but is getting more interesting. Words often fall short.

Maybe you should visualize it?!

Send in your design in the following specifications: PDF, A3 (29,7 X 42 cm), max 5 MB, 200 dpi, CMYK color mode. Winners have to submit a new file in size A0.

There is no entry fee.

ELIGIBILITY

This open call is open to entries from all over the world.

PRIZE

A professional jury will choose the fifty most creative, innovative, original and authentic posters. These posters will be shown during the festival as part of an international outdoor exhibition in the city center of Breda (Netherlands).

The 2015 edition of the festival will be held from September 25 to October 25, 2015.