GRAPHIC DESIGN

GRAPHIC DESIGN FESTIVAL BREDA POSTER PROJECT

DEADLINE

07 FEB 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
7 Jan 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Graphic designers connect ideas, information and people. This is a great responsibility in a world where image affects people's behaviour and opinions. Using the maker revolution, financial crisis and social media uprising as an inspiration we can create transparent, sustainable and honest concepts for the future.

As a designer you can contribute to this process by visually reviewing, researching, reflecting and reconnecting to political, economical, ecologic and social challenges. We ask you to display a personal way of handling these contemporary challenges and share this with a wide audience.

You're free to choose a subject, but we challenge you to take on one of these attitudes:

• Poet - You add a personal touch to everyday reality. Your visualization triggers the viewer's imagination.

• Journalist - You reflect on news creating a compact and comprehensible context for today’s topics.

• Scientist - You dissect complex systems to create a transparent view on our environment.

• Agitator - You provoke public debate shaping the viewer's personal opinion.

Send in your design in the following specifications: PDF, A3 (29,7 X 42 cm), max 5 MB, 200 dpi, CMYK color mode. Winners have to submit a new file in size A0.

There is no entry fee.

ELIGIBILITY

This open call is open to entries from all over the world.

PRIZE

A selection of 50 posters will be shown during the festival as part of an international outdoor exhibition in the city center of Breda (Netherlands).

The fourth edition of the biennial Graphic Design Festival Breda (GDFB) will be held from 17 to 27 April 2014. The festival explores current developments in the field of graphic visual culture. In a surprising and accessible manner GDFB connects the work of international designers with technological development and social context.