



	多学科 GOOD DESIGN AWARDS 2017 COMPETITION	截止日期 01 3月 2017 已截止
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发布日期	参赛费用	在线链接
2017年1月3日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

Good Design Australia is an international design promotion organisation responsible for managing Australia's annual Good Design Awards and other signature design events.

The Australian Good Design Awards was originally established by the Industrial Design Council of Australia in 1958 and is recognised as one of the oldest and most respected design awards in the world today.

Good Design Australia is committed to promoting the value and benefits of design to business, industry, government and the general public and to help foster a culture of design, creativity and innovation in Australia and internationally.

Major design disciplines include:

- Architectural Design • Communication Design • Design Strategy • Digital Design • Product Design • Service Design • Social Innovation

The Good Design Awards also includes the Young Australian Design Awards, a national design award for young Australian designers, engineers, innovators and entrepreneurs.

Entry fee for the Social Innovation category is 150

AUD (approx. 108 USD). The cost for all other categories is 450 AUD (approx. 324 USD). Registration fees are discounted by 55 AUD until 16th January 2017.

ELIGIBILITY

Open to professionally designed products, services, projects or experiences designed in Australia or overseas.

The entry must be available on the market prior to the announcement of the Awards at the Good Design Awards Presentation Ceremony. Prototypes, off-tool samples or products, services or projects still under development or construction are not eligible to enter.

PRIZE

Winners will have widespread exposure via mainstream media, digital and social media channels, Vivid Sydney exhibitions and national and international trade fairs and exhibitions.

Moreover, exclusive networking opportunities and exposure to a wide range of Australian and international designers and business leaders through celebratory events and design conferences.

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