



HELLO!

GO! 2025
Nova Gorica • Gorizia

WE'RE
LOOKING
FOR NEW
VISUAL
IDENTITY.

平面设计

GO! 2025
INTERNATIONAL
LOGO, BRAND &
VISUAL IDENTITY
CONTEST

截止日期

09
2月
2022

已截止

发布日期	参赛费用	在线链接
2021年12月22日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

The European Capital of Culture is a project of the European Commission that has taken place every year since 1985 and involves two cities from two states of the European Union selected by an independent jury within national competitions.

The theme (slogan) of the European Capital of Culture 2025 is GO! Borderless, which embodies the desire to create a city without borders. Nova Gorica and Gorizia overcoming together all kinds of "borders": two cities divided by the wars of the twentieth century, united by close collaboration and friendship, have set themselves an ambitious goal: to become the European Capital of Cross-border Culture.

The object of this Competition is the study and creation of a new logo / representative brand that clearly summarises the theme inspiring the event, and which serves as a launching platform and distinctive sign for all activities of the European Capital of Culture project with particular regard to

identity and communication.

Please, read carefully and follow the instructions and guidelines of the open call on the official website.

There is no entry fee.

ELIGIBILITY

The following types of organisations are invited to participate: a) graphic-design and/or advertising / communication companies or studios; b) graphic designers, designers and architects who can prove they operate as freelancers; c) graduates from public and private post-diploma or university-level training schools of fine arts, graphics, design or communication under thirty years of age. Each competitor must fulfil at least one of the requirements referred to in points a), b), and c).

PRIZE

The winner will receive 10.000 EUR (approx. 11,280 USD).

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graphiccompetitions.com/graphic-design/go-2025-international-logo-brand-visual-identity-contest/zh

