


ILLUSTRATION

# GIFFONI EXPERIENCE INTERNATIONAL CONTEST 2014

DEADLINE

29

NOV

2013

ENTRIES CLOSED

| POSTED | ENTRY FEE | ONLINE |
|---|---|---|
| 30 Sep 2013 | SEE ARTICLE DETAILS | VISIT ORGANIZER |

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Be Different is the theme chosen by the Giffoni Experience fans to represent the 44th edition of the festival, to be held in Italy on 18 - 27 July 2014. The theme was chosen through a survey launched on facebook and twitter, Be Different won with a staggering 48% likes.

For the second year in a row Gex decided to ask the International community of youth, artists and designers to work on the 2nd International contest for the creation of the poster of the 44th edition. Following the success of the first edition of the contest (700 participants from 28 countries) with Hungarian artist András Baranyai's artwork chosen for the poster Giffoni continues to share the creation of its program with its audience.

Participants can choose any technique. The artwork must be original and be made exclusively for this competition. The file sent for the selection can be either in .jpg or .pdf.

There is no entry fee.

## ELIGIBILITY

The contest is open to everyone older than 16 years of age, both professionals and non professionals.

## PRIZE

A jury of experts composed of graphic designers and illustrators alongside the artistic direction of the Festival will select the winner who shall receive a cash prize of 2000 Euro (approx. 2,700 USD) and hospitality in Giffoni Valle Piana, Italy, for 3 days to participate in the events of the 44th edition of the festival.