

MULTIPLE DISCIPLINES

FUTURE OF MONEY DESIGN AWARD 2019

DEADLINE

05 APR 2019

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 Feb 2019	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Running since 2009 and created to develop links between the financial industry and creative practitioners from around the world, this year Future Of Money Design Award invites you to design a future financial crime. A crime which utilises a new loophole, a change in social convention or specific technological development.

Crime, whether we like it or not, is a driving force behind a large proportion of technological ‘progress’. In 1817, a burglary at a British dockyard led the government to start a competition, challenging locksmiths to invent an unpickable lock. The result was the Chubb detector lock, and it remained ‘unpicked’ for 33 years.

In the past, adding another lock, or increasing the wall thickness of a safe was the obvious solution to deter theft. However, money is no longer physical, it is now predominantly a data set shared via telecommunications, secured via encryption, transacted via smartphone or exchanged into V-bucks.

What financial crimes could be committed within a completely electronic marketplace? Creative practitioners are invited to employ a speculative design approach and design a future financial crime.

The competition will run in two phases:

• Submit an overview of your initial concept. Preferred format is PDF. Maximum 3 pages communicating the concept and examples of previous work (website or PDF).

• Shortlisted entrants will receive 1000 EUR (approx. 1,130 USD) each to develop their idea and produce a short video. The videos and concepts will be presented and judged at Europe’s largest FinTech event, Money20/20 Europe, taking place on 3rd to 5th June 2019 in Amsterdam.

There is no entry fee.

ELIGIBILITY

Open to everyone worldwide.

PRIZE

• Grand Prize: 3000 EUR (approx. 3,400 USD) for the winner • Shortlisted projects: 1000 EUR (approx. 1,130 USD) each for project development

The shortlisted entrants will have the opportunity to present their concepts at Money20/20 Europe to an audience of financial experts and industry leaders, where the Grand Prize winner will be chosen.