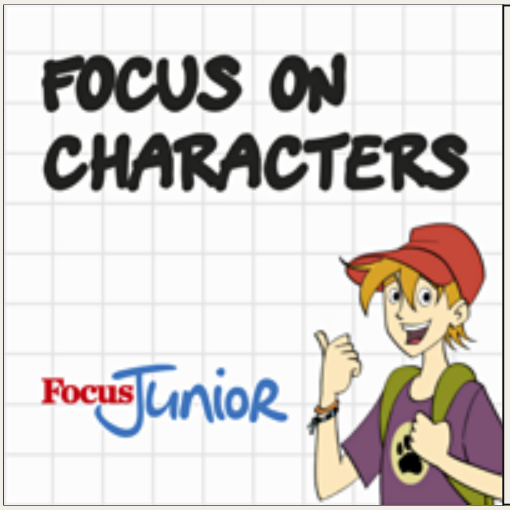


ILLUSTRATION

FOCUS ON CHARACTERS INTERNATIONAL CONTEST

DEADLINE

06 MAY 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
12 Apr 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Mondadori Scienza, publisher of Focus (the most read monthly magazine in Italy), invites all creative people worldwide to enrich their new mascot for Focus Junior. After the first phase aimed at finding a new concept character, Mondadori Scienza invites you now to develop the winning project creating new details, characters and other elements.

Make the character look younger, creating a new character aged 10-11 years, inspired by the winning project of the first phase and retaining his main features, and characterise him adding new details or accessories.

Create also at least 2 new characters to exist along side the main character that enlarge his social context, creating at least a sister or best friend and a pet.

The style of the main character shall be reflected in all the other characters you suggest, create a coherent and well defined series of characters, in line with the brand.

You are invited to show the main character and the support characters in five images. You are also invited to attach a .ZIP archive with the files used for the development and further images at higher resolution. The character shall be versatile and suitable for several media, so make sure the materials you design your characters with are adaptable and at a high resolution.

You can submit as many entries as you like.

There is no entry fee.

ELIGIBILITY

Open to designers and creative talents of any nationality aged 18 years or older.

PRIZE

Winner will receive 1500 Euro (approx. 1,700 USD).