

MULTIPLE DISCIPLINES

FAIRY TALES 2015 ARCHITECTURE COMPETITION

DEADLINE

16 JAN 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Oct 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

After the record breaking success of Fairy Tales 2014, with over 300 entries from 50 different countries, Blank Space is excited to announce that the second edition of the competition is now open for registration.

Blank Space Fairy Tales is an open, international ideas competition that challenges creatives from all professional realms (architects, designers, writers, artists, engineers, illustrators, students and creatives) to develop visionary, narrative-based design proposals. The scale, location, and program of the submission is up to each entrant. A successful entry crafts a text narrative, along with 5 images, in the most spectacular way possible.

Â« When we launched the inaugural Fairy Tales competition, we could not have anticipated the overwhelming response it drew. The participants hailed from the most diverse backgrounds and from so many corners of the world weâ€™d have a hard time visiting them all in one lifetime,â€ (Matthew Hoffman and Francesca Giuliani, Founders of Blank Space) â€œEach participant crafted their wildest architectural ideas, unleashing the power of architecture on universal themes at the core of humanity. The results were profound, and have been viewed, shared, tweeted and exhibited to millions of design fans around the world. Â»

The entries to the 2015 Fairy Tales competition will be reviewed by some of the most influential authorities in architecture, design, art, storytelling, and even business and entrepreneurship. In addition, Blank Space has partnered with the best architecture and design publications out there: Design Milk, Dwell, Archinect, Bustler and Archdaily. They will confer the winning entries to millions of design fans around the world, giving these unique architectural fairy tales the recognition they deserve.

« We created the Fairy Tales competition to reinstate architecture’s value and place in today’s world, to uncover truths about how architecture shapes society and how society shapes architecture » (Francesca Giuliani).

Interested participants can register for a special $30 Early Bird Discount until Friday, October 17. Following that, Regular Registration ($50) will be open until December 12, and Late Registration ($75) until the Submission Deadline on January 16, 2015.

ELIGIBILITY

There are no limitations on who can enter the competition. Creatives of all backgrounds and ages are welcome to submit their architectural fairy tales.

PRIZE

• 1st Prize: $1500 USD • 2nd Prize: $1000 USD • 3rd Prize: $500 USD

Moreover, the jury will select up to 10 honorable mentions. Honorable mentions will be featured in our next publication, Fairy Tales, Volume II.

The life of the submissions doesn't stop at the conclusion of the competition. Following the competition, Blank Space will publish the second volume of â€œFairy Tales: When Architecture Tells A Story.â€ Select entries will be included in the book, as well as featured prominently on the Blank Space website. The book is sold at museums and bookstores around the world including The Museum of Modern Art (MoMA), NAi Booksellers and the Museum of Contemporary Art, Los Angeles (MOCA).