European Fashion Award FASH 2022

Category: <u>Multiple Disciplines</u> Deadline: June 22, 2022 Website: graphiccompetitions.com



The **European Fashion Award FASH** is one of the most important international awards for fashion students. The exclusive and interactive format focuses on the promotion of young talent from the fields of fashion and textile.

New fashion from old clothes. That, in short, is the task for the 2022 edition, whose topic is $\hat{a} \in \mathbb{R}e$: Create Fashion $\hat{a} \in \mathbb{N}$. For the first time, it is not seeking out new fashion designs; instead, the aim is to produce a new creative look out of old garments. The fashion award seeks to show the potential that lies in valuable pre-owned fashion. Responsible consumption $\hat{a} \in \mathbb{N}$ wearing fashion items for longer $\hat{a} \in \mathbb{N}$ is the most important lever available for the future of fashion.

We don't need more clothes, we need to deal with clothes differently.

A jury made up of members from the design, industry, retail, communication and media sectors will select up to 15 participants for the Final, which takes place in Bitterfeld-Wolfen in October.

Registration closes on 15 June. Submission deadline 22 June 2022.

There is no entry fee.

Eligibility

Open to students of full age (Bachelor, Diploma) and Master/PhD, registered at a European university or fashion school at the time of registration, or graduated after May 1, 2021.

Prize

The prize winners will receive prize money totalling 5,000 EUR.