

European Fashion Award FASH 2016

Category: [Students Only](#)

Deadline: September 25, 2015

Website: graphiccompetitions.com



The **European Fashion Award (FASH)** is an international annual competition held by the *German Fashion Industry Foundation*. Thanks to its tradition, fairness, authentic industry focus, challenging tasks, international jury, complex selection process, refined documentation, as well as the subsequent success of former award winners, *FASH* has become one of the most important sponsorship award for fashion design students.

This year *FASH* features the theme '**Change**', searching for visions of a new era.

The Award is divided into two categories: **Students** and **Graduates**. All submitted projects will be evaluated according to the following criteria:

- â€¢ Quality of the analysis, autonomy of the concept
- â€¢ Overall concept
- â€¢ Innovation/vision
- â€¢ Functionality
- â€¢ Technical and design implementation

All submitted outfits will **remain the property of the participants**.

Please note: the registration deadline is *August, 31, 2015* and the submission deadline is *September, 25th, 2015*.

There is no entry fee.

Eligibility

The contest is open worldwide to talented design students of all disciplines, but especially from the fashion and textile design areas. Students currently enrolled in their **fourth semester or higher** are entitled to participate.

Prize

The award purse totals **80,000 Euro** (*approx. 87,300 USD*) and is valued with the following prizes:

- â€¢ Photo shoots with the renowned fashion photographer *Franco P. Tettamanti*
- â€¢ A graphically sophisticated catalogue
- â€¢ Professional media work, incl. an own microsite on *www.sdbi.de*.
- â€¢ Awards ceremony
- â€¢ Participation in the network of *SDBI* and in the mentoring program
- â€¢ Cash prizes of 10,000 Euro (*approx. 10,900 USD*)

Moreover, the jury reserves the right to present **special mentions**. These feature a cash prize of 500 Euro (*approx. 545 USD*).
