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Dutch Design Competition USA 2014

Category: <u>Graphic Design</u> Deadline: March 7, 2014

Website: graphiccompetitions.com



The **Dutch government** is looking for a new giveaway to distribute in the United States, and is inviting designers from all over the world to submit inventive, quirky and smart ideas for a functional and affordable small item inspired by Dutch Design.

The Netherlands is defined by its innovative spirit and entrepreneurship in the arts and design industries. Creative ingenuity is an essential part of our nature. Being Dutch inherently means pushing boundaries when tackling problems. Like Americans, we value new ideas and enjoy exploring them. With centuries of cutting-edge arts and culture in our history, we are known for our high commitment to quality and our pragmatic approach.

After *March 7*, the top 10 entries will be selected by a high-profile jury by the beginning of April, and will be printed in 3D by Shapeways. The competition will then start its second phase when the designs become part of a temporary exhibit in New York City. Members of the public will vote on their favorite. The winning design will be announced in mid-April.

Each submission must contain a representative images/drawings of the design in a digital file (preferably in pdf-format). Designers are also encouraged to submit CAD 3D drawings. Kikkerland will be able to assist with a CAD drawing if select designers from the top 10 submissions are not able to do so.

The participant remains under any event the owner of the copyrights and other intellectual property rights vested in the submitted design. On each design, printed in 3D-form, the name of the designer shall be credited.

Only one application per participant is allowed.

There is no entry fee.

Eligibility

The competition is open to everyone worldwide.

Prize

Kikkerland Design Inc. plans to **produce the winning design** and introduce it to the US and global markets. In addition, the Dutch government will buy 500 pieces of the winning product, and use it as its official giveaway in the United States.

On top of that, Shapeways will offer the winner a **weeklong residency** at its headquarters in New York. Flight and accommodations will be included with the prize.